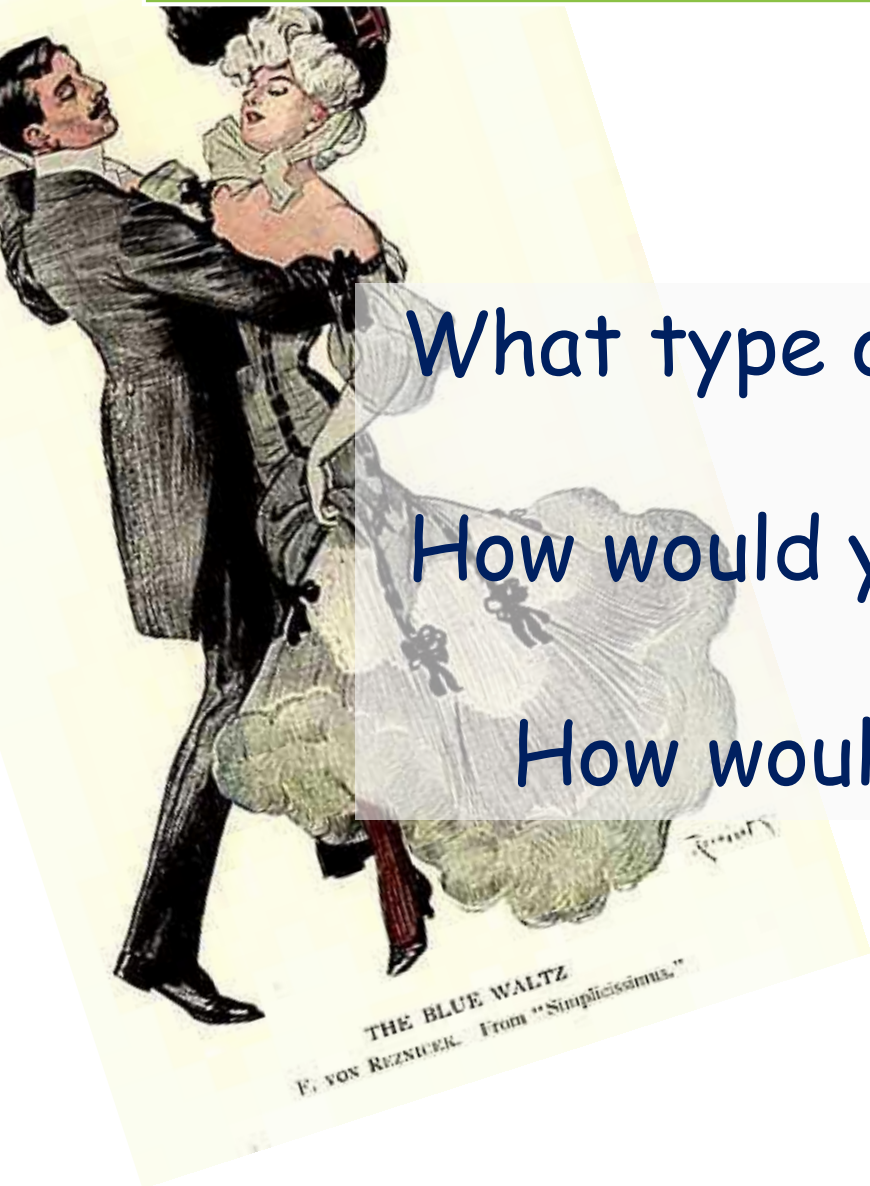


Listen to the music



What type of music was it?

How would you dance to it?

How would you dress?



The Roaring 20s

Learning Goal

To understand how US isolated themselves after the war

G-D: To describe how entertainment changed in the 1920s

C-B: To explain what factors led to the changes in entertainment and leisure time in the 1920s

A-A*: To be able to describe the changes in music, film, sport and leisure activities



What factors led to the changes in entertainment?

New Technology

**Mass Production
Advertising
Higher Purchase**

People had more Time

How did these factors lead to changes and developments in music, sport and film?



What factors led to the changes in entertainment?

New Technology

Hoover

Cars

Electricity

The Radio

People had more Time

People now had more free time and more holidays

Mass Production Advertising Higher Purchase

Mass production made radio sets available at reasonable prices – the accessibility of higher purchase meant people could borrow money to buy them

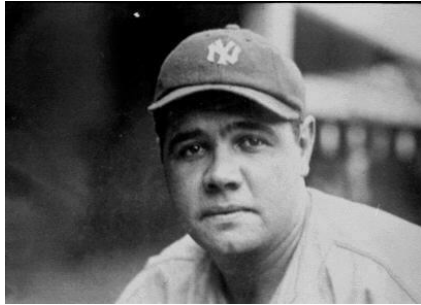
People could listen to live events, especially sporting fixtures like baseball and boxing matches.

People could listen to the new jazz music

People could now travel to sports matches

The radio enabled people to keep up to date with news and current affairs.

Entertainment in the 1920s



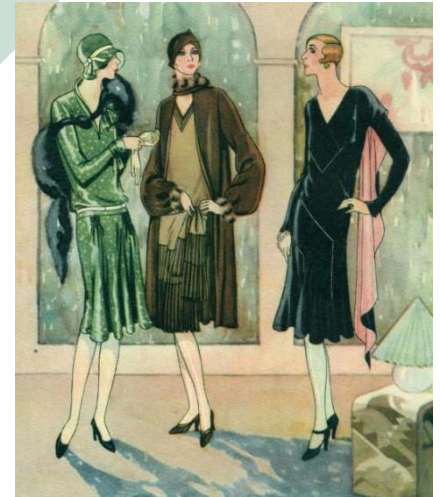
Jazz

Sport



Cinema

Leisure



Jazz

Jazz music swept from the South to the North in the 1920s, as black people moved from the South, to northern states such as New York. Jazz music was seen as wild, and the dances that sprang up in these clubs, such as the Charleston, were wild too. For many people it symbolised a new era, with more freedom. The record industry was soon selling jazz records: people could listen and dance at home too.



Movies



The most important leisure activity of the 1920s was almost certainly going to the movies.

Hollywood became a centre for making movies before the First World War. After the war, movie-making exploded.

The first movies had no sound. The movie theatre would hire a pianist to play suitable music to go with the action on screen.

In 1922, cinemas made \$4 million a week in ticket sales.

The most famous stars were paid huge amounts. For example, Mary Pickford was paid \$10,000 a week (the average national wage was \$13 a week)

The growth of the celebrity culture

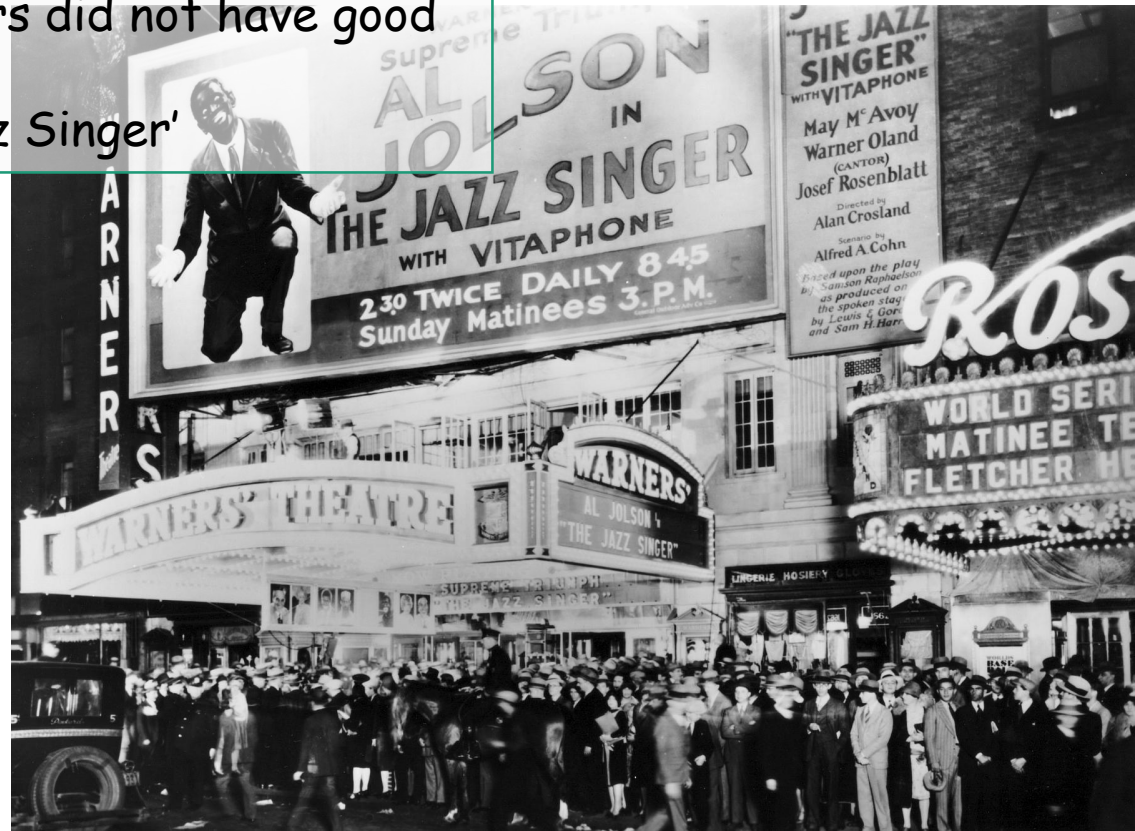
The Talkies

People wanted each new movie to be bigger and better than the last.

In 1927, the 'talkies' arrived: speech to go with the images on screen.

The talkies caused chaos in the movie industry because some famous film stars did not have good speaking voices.

The first 'talkie' was 'The Jazz Singer'



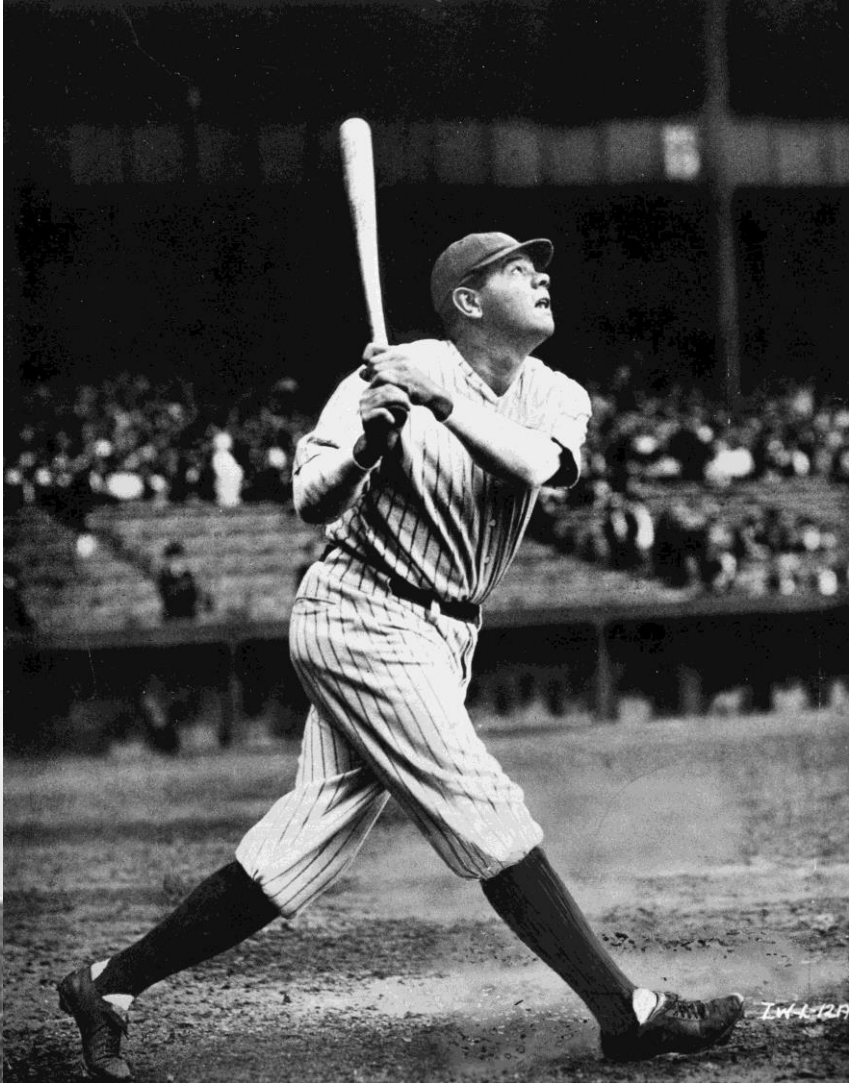
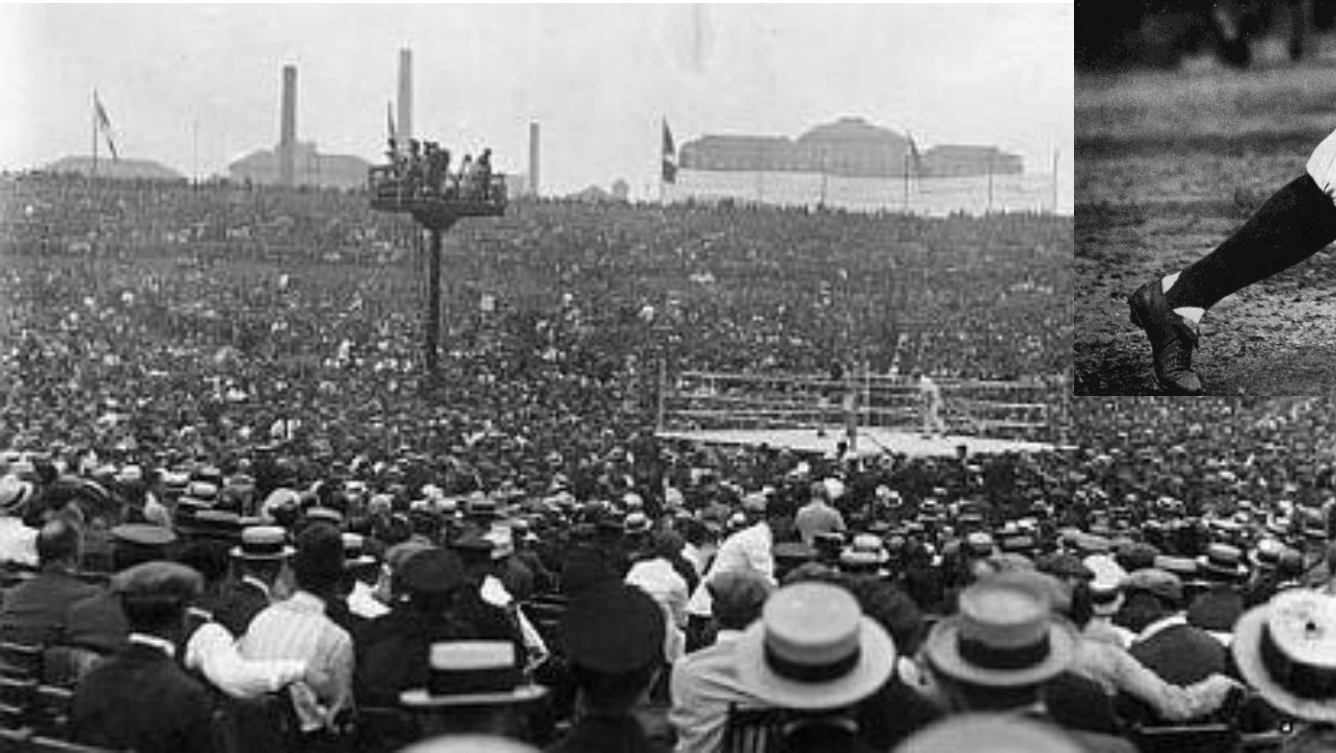
Gangsters and Musicals

- Gangster films and musicals dominated the screens in the early 1930s.
- LITTLE CAESAR (1930)
- Reflected violence in America during Great Depression & Prohibition era.
- US films were said to be an accurate reflection of American life.



Sport

Baseball
Boxing
Tennis



Babe Ruth



1919- 35 million
1920s- 100 million people
went to the cinema



Theda Bara: "Arab Death"

Cinema and Film

Radio/Popular Music



The "It" Girl: Clara Bow

Entertainment in the 1920s

Babe Ruth became a national hero- he earned \$80,000 a year (the equivalent of nearly £7million today)

Other leisure/ social activities

Sport

Why did entertainment change?

Card Sort

If you need more information use P. 24 and 25 to help

1b

Describe the key changes in
entertainment during the 1920s?
(6marks)

Point

Evidence (fact)

Explain

Point

Evidence (fact)

Explain



1c

Explain the effects on society
the movie industry had in the
USA during the 1920s (8 mark)

ECONOMY- Employment, Boom cycle

CULTURE- Movies- Celebrities, Hollywood
Jazz Music



Explain the effects on society the changes in entertainment had in the USA during the 1920s (8 marks) (12minutes)

Introduction

Outline key words

Point 1.
Evidence

Economy

Point 2.
Evidence

Culture

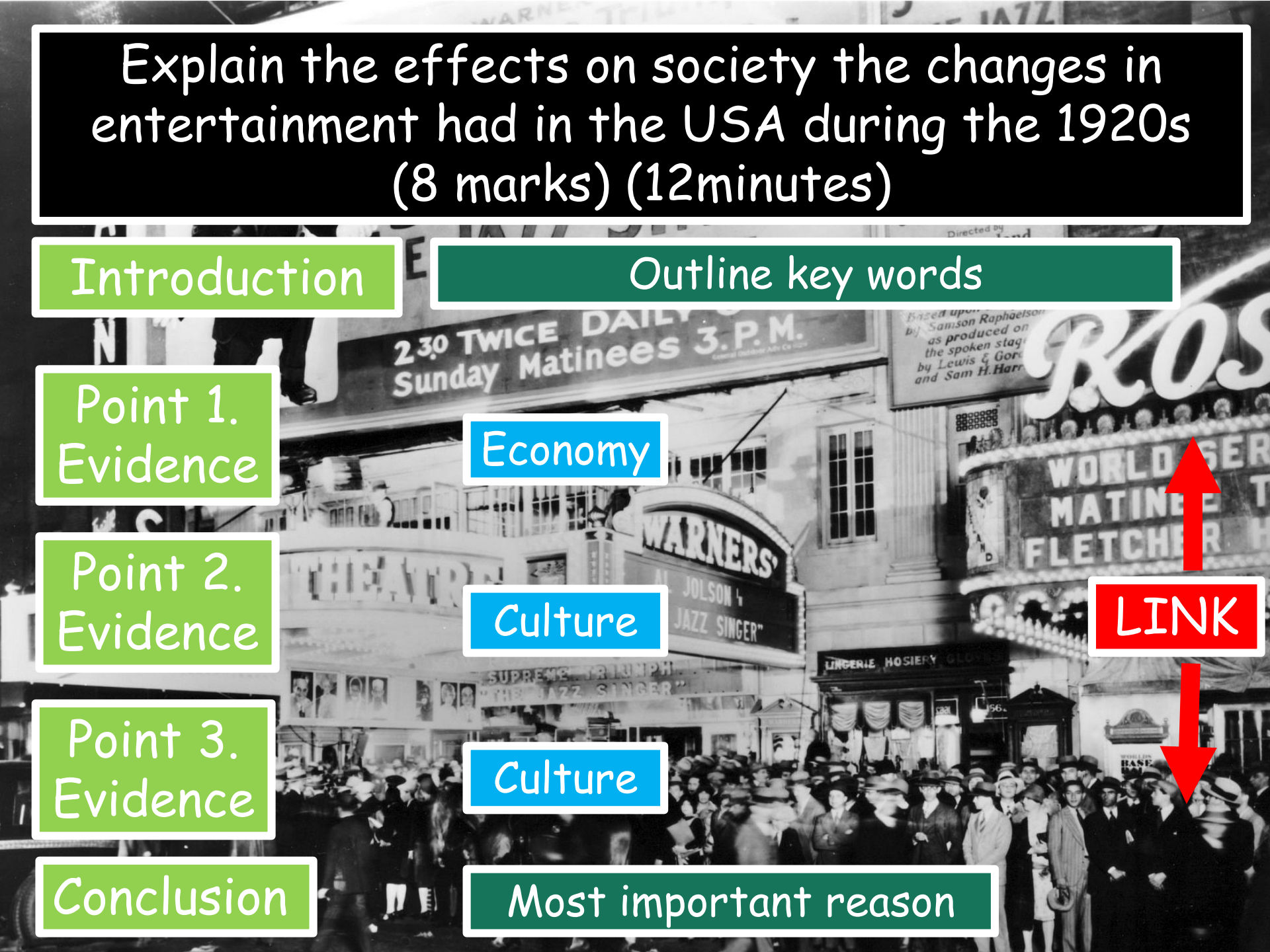
Point 3.
Evidence

Culture

Conclusion

Most important reason

LINK



Explain the effects on society the changes in entertainment had in the USA during the 1920s (8 marks) (12minutes)

Introduction

How did the USA change?

P

The changes in entertainment effected the USA and the economy.

E

For example, people now spent much more money on entertainment. In 1922 cinemas made \$4 million a week in tickets.

E

This therefore effected the US society as more people were spending money and therefore more money was going into the consumer market, helping the US to boom.

Source Inference (4 mark)

What can we learn from source A about how the changes in entertainment changed the US?

I can learn from the source...

Because the source says...

I can learn from the source that women were now involved in many different sporting events,

because the source says 'men and women flooded to newly built golf courses and tennis courts'.

I can learn from the source that there was a new growth in celebrity culture and many sports stars were becoming famous,,

because the source says 'Jack Dempsey (boxing)... became national celebrities'.



A black and white photograph of a movie theater marquee. The marquee features the title "THE JAZZ SINGER" in large, bold letters. Below the title, it lists the cast: "May McAvoy", "Warner Oland (CANTOR)", and "Josef Rosenblatt". It also mentions "Directed by Alan Crosland" and "Scenario by Alfred A. Cohn". At the bottom of the marquee, it says "Based upon the play by Samson Raphaelson as produced on the spoken stage by Lewis & Gore and Sam H. Harris". To the right of the marquee, there is a large, stylized sign that says "ROS".

Source Inference (4 mark)

I can learn from the source...

Because the source says...

I can learn from the source that there was a new growth in celebrity culture and many sports stars were becoming famous,,

because the source says 'Jack Dempsey (boxing)... became national celebrities'.

Describe why many didn't follow or agree with the jazz age
(6 mark)



Why did people not agree with
the Jazz age?

Success Criteria

- Make a list of reasons why people didn't like the jazz age
- Add detail

Describe why many didn't follow or agree with the jazz age (6 mark)



Why did people not agree with the Jazz age?

Causes drunkenness. All sense is lost and animal passions take over in its presence.

Jazz lyrics, written in the Negro brothel, are an offence to women.

Jazz has a demoralising effect on the brain, which has been demonstrated by scientists.

Thursday 21st November

Progress Review Day Work

Answer Question

Explain the effects the movie industry had on society in the USA during the 1920s
(8 mark)

*(ECONOMY- Use the boom cycle diagram to help)
(Culture- How did entertainment affect culture)*

Read Page 25 'An immoral age?'

Answer Question

Describe why many didn't follow or agree with the jazz age
(6 mark)